

## THE RIVER BATHERS.

The Best Time to Go in Swimming and the Healthiest Way.

WHEN IT BECOMES DANGEROUS.

Why Many People Drown While Engaged in the Refreshing Sport.

## SOME INTERESTING TIPS TO SWIMMERS

The opening of the river bathing season has been accompanied by the usual loss of life by drowning, and in some cases death by cerebral congestion, caused by entering the water too soon after partaking of a hearty meal. Dr. Hudson Daly was asked by a DISPATCH reporter yesterday as to the condition the system should be in before daily bathing may be indulged in. He said that the best time to bathe is about 7 o'clock in the morning before eating breakfast, or at night before going to bed in some cases. He further advised against going into the water until about two hours after eating, thus giving food the natural time to digest.

Dr. Joseph Dickson and other physicians being consulted by the reporter, the prescription to bathers in general may be written thus:

## PRESCRIPTION FOR BATHERS.

A natural result of cold immersion soon after eating is to encourage or induce a tendency to syncope, to congest the surface blood still more about the central organs, including the heart, which, especially if at all unequal to its duties, labors ineffectually to readjust the blood pressure, and finally succumbs, with the lungs and venous system, to the effects of passive congestion. It is as if an enemy occupied the outworks of a fortress left for a time unguarded, and forthwith paralyzed the resistance of the citadel. It is best, therefore, to wait at least an hour and a half or two hours after a good meal before bathing. Another danger to be avoided is that of cramp. This is particularly apt to occur after severe exercise or long immersion. The effect of cold being to prolong the contraction, while exhaustion lowers both the power and the elastic recoil of muscle, it is evident that we have in a combination of these forces all that is required for the production of this dangerous condition. The obvious warning implied in these remarks requires no further admonition to impress the fact that the use of cold water must be economical of time and free from any appreciable signs of muscular exhaustion.

## THE BEST TIME.

An hour before noon and before going to bed are the best times to bathe. The average duration of the bath should be from five to ten minutes for children, 15 minutes for women, and but little longer for men. To delay much beyond these periods is a perilous practice, inviting debility and injury. How often one sees a small child, or a popular sea beach, groups of drenched, miserable objects, with blue lips, chattering teeth, and wrinkled, clammy skin, who have been spending half a morning in the water, plunging into the waves and walking about, dripping, in the cool air. They return from what should have been an invigorating bath in a condition approaching collapse. Such abuse of sea bathing is, unfortunately, too common, even among those who have bought the seaside for the improvement of impaired health.

The immediate effect of a cold bath is to chill the surface of the body, the temperature of which, as tested by a thermometer, may fall several degrees—as much even as three or four. The skin becomes pale, the lips blue, there is a chilliness, shivering, gooseflesh, and the breath has a spasmodic and catching character. Cold bathing is salutary under certain conditions of the system, while in others it is capable of great harm.

## BENEFITS THE STRONG

and robust, and it can be made a restorative and tonic—a revivifier—to the "run-down," when wisely and judiciously used. Aged people should use it with much care, and not oftener than every other day, and should not remain in the water longer than ten minutes at the most. Persons who have heart or kidney disease and those in a debilitated condition of health should not indulge. If the bath does not remain in too long "reaction" sets in, the chilliness gives place to a pleasant glow and a feeling of comfort and agreeable exhilaration. This reaction follows most quickly when the bath is of short duration. The shorter the bath, the less is the depression of the temperature of the blood. The shorter the bath the greater is its power of stimulating the functions; the longer it is continued the greater the cooling effect, and the consequent lowering of vitality. The temperature of baths may be stated as follows: The tepid bath is from 85° to 90° Fahrenheit; the warm, from 90° to 98° Fahrenheit; the hot, from 98° to 112° Fahrenheit; the cold, from 60° to 70° Fahrenheit; the cold, from 32° to 60° Fahrenheit.

## BEST OF ALL.

The best of all baths is the swimming bath, for in it the bather can indulge in a free exercise of his limbs, such as is hardly attainable under any other circumstances. Swimming is a very valuable exercise, as it brings into action a large number of muscles. It employs the arms equally with the legs, and leads to a healthy development of the muscles of the chest. Nearly all good swimmers are big-chested. A swimmer has also another great advantage over all other forms of bath, that it is taken in the purest air, and is free from reaction. Bathing is a healthy and agreeable exercise, and is a very valuable means of maintaining health, and in a variety of other affections. In fact, cold bathing is one of the most efficient of tonic measures, and physicians depend upon it in the treatment of no inconsiderable proportion of their patients.

## DANGEROUS PRACTICES.

Another physician speaks to said: "During the summer, those who are vigorous can bathe in salt or fresh water every day if they care to; the less strong should not do so oftener than on alternate days. Bathing should enter the water quickly. The immersion should be sudden, and a bold dive is the best. The effect is then to submerge the blood is driven from the lower extremities to the upper parts, and temporary congestion therein is induced. A local physician practicing at a watering place every summer calls attention to the dangers and evils of the amusement called 'padding.' A common result is a condition resembling heatstroke, but persons might be brought about by this dangerous practice. The symptoms, however, in many cases may not be so severe, and numbers of children are languid and poorly, suffering from headache and malaise from this cause, while the parents account for the disturbance by the theory that 'the climate is too strong for them,' or that 'sea air does not agree with their livers,' or some such insupportable explanation. 'Padding' must not be allowed, a degree of safety is insured by making the child leave the water frequently and run about on the shore. The limbs thus become

warm again, and some danger is avoided at the expense of the skin, which is apt to become inflamed and blistered by the sun. This, however, is a minor evil.

## BREAD CAST ON THE WATERS.

Kindness of Canonsburg Citizens Remembered by Jefferson College Alumni—A New Academy to be Erected Very Shortly.

In the old time before Jefferson College was consolidated with Washington, the people of Canonsburg were very kind to the students, almost adopting them as children and assisting them in every possible way up the hill of knowledge. Those students are now men ranging from middle age to fourscore years, but very few of them have forgotten their alma mater, and much less the kind-hearted residents of the place, and of late they have been casting about to devise some means of showing their appreciation, and at the same time perpetuate classic memories of a spot always green in their memories. Jefferson College turned out many intellectual giants, and when united they are able to do good work.

A movement is on foot to establish an academy at Canonsburg for the preparation of boys for college, after the Eastern idea, to make preparatory schools and colleges entirely separate institutions. They have been encouraged in their efforts by the action of the Western University in abolishing its preparatory department.

The gentlemen who have taken the matter in hand composed the following board: President, Colonel John A. Epp, of Upper St. Clair township; Dr. Martin, Nevins Brown, J. H. V. Cook and Squire Cockins, of Canonsburg; N. W. Sholer, Esq., of Pittsburgh; and Dr. J. W. Wichtman, a graduate of Jefferson College, who has been conducting a flourishing school at Bowling Green, Ky. His assistants will be graduates of different colleges, graduates of later years, and of the school of the latest ideas, so as to secure the fruits of late experience in teaching, and the school will open about the middle of September.

It is intended to give boys an education that will enable them to enter the freshman, sophomore or junior class of any college or university in the Union, classical or scientific course; one that will equip them for life should they be unable to get the college education, and the promoters are sanguine that they will succeed, as they say they are not doing it for money, and will be satisfied if receipts pay expenses and maintain the old-time educational flavor of Canonsburg.

## OUR FUTURE PARKS.

The Canonsburg Committee Organizes—Rivermen Oppose the Proposed Park—A Visit to Schenley Park Planned.

The Park Committee of Pittsburgh Council met yesterday afternoon and organized by electing Mr. A. E. Keating chairman. The ordinance creating a park on the Allegheny river from the Sixth street bridge to the Exposition building was taken up. A remonstrance signed by James Rees and numerous rivermen was read. Chief Bigelow stated that the wharf was for years nothing but a receptacle for rubbish of all kinds, and that the money derived for wharfage was not enough to pay a man to collect it.

Chief Bigelow was thereupon instructed to prepare an estimate of the cost of the new park. The question of a name was also considered. The Schenley Park had been suggested, but Mr. Bigelow stated that he had received a letter from Hon. Morrison Foster, in which that gentleman stated that the so-called block house at the point was not a block house but a redoubt. Mr. Magee suggested that as the place would likely be large enough to be called a park that it be christened Duquesne Green. The matter of a name, however, was held over to the next meeting of the committee. The question of the proposed park on the Schenley estate in the Twenty-second ward, was taken up and discussed; also the visit of Mr. Carnahan to England to interview Mrs. Schenley on the subject. No definite action was taken, but the committee decided to visit the proposed park on Tuesday, July 16, at 10 o'clock to look over the grounds.

## KILLED BY INCHES.

The Mississippi River Coal Trade to be Taken From Pittsburgh.

It is said the Georgia Pacific Railway Company will erect immense coal chutes and tipplers at Greenville, Miss., with interlocking to coal boats and to ship both up and down the river. The enterprise is reported to be backed by the English syndicate which has been operating in Tennessee and Alabama, and the combination claims to be able to deliver coal at the point named at 6 cents a bushel to knock out Northern competition. This is a cent a bushel less than Pittsburgh operators claim to be able to deliver at Greenville, profit not considered. The Georgia Pacific Railway Company has arranged for landings and ordered 100 barges for use in shipping.

Pittsburgh operators say they cannot compete, for they do not dig that canal to Lake Erie, and begin it at once? Tennessee and Alabama cannot run coal up the Ohio, and the Beaver and compete with this Ohio.

## FLEET FRENCH SAILBOATS.

Scheuch, Roll & Co., Keochlin, Baumgartner & Co., if they have been paying 40 and 50¢ for high-toned novelties in French sailboats, you will recognize the above makes. All the leading stores have a few of them in stock; 500 pieces were offered in this market last week at an unheard-of price for cash. We secured the lot (as we usually do) when the terms are offered; they go on sale at 25¢.

Don't confound these with the French sailboats advertised at 10¢ and 25¢, on which our price is only 10¢. Bring samples of our competitors' 40 and 50¢ quality for comparison.

THORNTON BROS., 128 Federal st., Allegheny.

## FINE \$600 Upright Piano.

A magnificent \$600 "Cabinet Grand" upright piano, with latest improvements, swinging tone, excellent touch and splendidly carved rosewood case. This instrument is in good condition and will be sold, fully warranted, for \$200, with cover and stool. A splendid bargain at the music store of J. M. Hoffman & Co., 537 Smithfield st.

## Important Notice.

Mr. John Limberger, Jr., begs leave to announce that he has removed at his old stand, No. 44 Ohio street, Allegheny, with a large and old stock of all the famous brands of eye and nose glasses, wines and liquors, and that he will be pleased to see his friends and patrons, and will be happy to serve them as in the past.

JOHN LIMBERGER, JR., 44 Ohio street, Allegheny, Pa.

If you are seeking for a very fine imported cigar, ask to see the La Matilde brand. From \$10 to \$40 per 100.

G. W. SCHMIDT, 95 and 97 Fifth ave.

## ALL wool dress goods now go at half price.

See the mohair hats, new, 75¢, now they go at 45¢.

DANZIGER & SHOEENBERG, Sixth and Penn ave.

## GET a baker's dozen—13 of Stewart &amp; Co.'s fine cabinet photographs for \$1, at 90 Federal street, Allegheny.

Artist.

Histed's celebrated \$6 dozen cabinets are the finest in the city.

STUDIO, 41 Fifth ave.

CABINET photographs \$1.00 a dozen.

HENDRICKS & CO., 68 Federal street.

## BY WORD AND LETTER

Frank Aldrich Seeks to Establish the Proof of an Alibi

AND THUS SECURE HIS ACQUITTAL.

A Breach of Promise Case Which May be Nicely Adjusted.

## LIQUOR LICENSE POINTS ALL DECIDED

The trial of Frank Aldrich for "bunking" Mr. Lemon out of \$10,000 was resumed in Criminal Court yesterday. L. M. Vick, who is a liverman at Stafford, Kan., was the first witness placed on the stand. He testified that on September 24 he and Frank Aldrich were on a hunting expedition in the neighborhood of Stafford, Kan., and that he saw Aldrich nearly every day for a week or so.

Jose Morling, of Stafford, Kan., testified that he has known Frank Aldrich for two years. He thought Aldrich had bought some meat of him on September 24. His books showed an entry of meat sold to Aldrich on that day, and no member of Aldrich's family went to the shop except himself. Morling's day book showed drives sales to Aldrich before, on and after September 24. D. A. Hall has kept a restaurant in Stafford, Kan., for two years. Aldrich was in the restaurant on September 25, and had endorsed a note for Hall and went to the latter's restaurant to tell him it would be due September 27. The note was placed in evidence.

At this point the case was delayed about an hour by the death of the juror, J. C. McElroy. When the trial was resumed Frank Co. ex-member of the Kansas Legislature and proprietor of the bank in Stafford where Hall had drawn the note, testified that Aldrich and Hall had been at his bank on September 25 and 26. He had known Aldrich for two years. Here the defense rested.

For the Commonwealth, Annie Shaffer, a niece of Mr. Lemon, testified that Mrs. Aldrich had visited her on February 21 and told her that if her husband was convicted Mr. Lemon would not get a cent, but that the trial expenses would be paid by the men who got the money. Mr. Lemon corroborated his niece. After the noon recess Major Monmouth addressed the jury. "He told them that all the evidence proved that Aldrich was innocent. In his address, District Attorney Porter told the jury not to let themselves be bunked like old Mr. Lemon."

After being charged by Judge Collier the jury retired. Judge Collier waited half an hour and then adjourned court until 10 A. M. As the case the jury agreed, the verdict will not be handed in till Monday.

## MORE LICENSES GRANTED.

The Citizenship Question Decided and the License Money Rolling In.

Judge Stowe yesterday morning granted the licenses in the cases which he had held over from Friday. John Werner, of Jefferson township, was granted a brewer's license. The township is prohibitory, but the law provides that no liquor shall be sold within the district "in less quantities than one barrel." Mr. Werner said he desired to sell only by the barrel.

D. Lutz & Son were granted wholesale licenses for their agencies in Chartiers, Homestead and Harrison townships, disposing of the question of two licenses to one man.

Patrick Brennen, of Braddock, whose license was withheld on a question of citizenship, was granted it yesterday. The ground had been taken by Judge Stowe that the children of an alien who came to this country and was naturalized before the children were of age, were not citizens. He reviewed the statutes on the subject, and changed his opinion, granting Brennen his license.

Henry Stein was allowed to change his place of business from No. 201 Main street to No. 128 Steuben street, Thirty-third ward.

The County Treasurer has received from the bottlers, brewers' and wholesale dealers, licenses, granted by Judge Stowe, \$34,100. All of this goes to the State, the county getting nothing.

## IN THE CRIMINAL COURT.

Mrs. Davis Gets a 10-Year Sentence—Other Cases Disposed Of.

Caroline Davis, alias Palmer, who had been convicted of murder in the second degree for the killing of her husband, Albert J. Davis, a restaurant keeper of East Liberty, was called up for sentence yesterday. Her attorney, T. M. Marshall, Jr., made a plea for leniency. Judge Stowe said he would be as merciful as the law provides. He then sentenced Mrs. Davis ten years to the penitentiary.

John Young for illegal liquor selling was fined \$500 and sent three months to the workhouse. John Robinson, for assault and battery, was given ten days to the workhouse, and J. G. Schriver for aggravated assault and battery, was sent one day to the workhouse.

## MAY BE COMPROMISED.

A Breach of Promise Case That May End Happily.

In the case of Miss Kate Krepely against Edgar Thompson for breach of promise of marriage, judgment was entered yesterday in favor of Miss Krepely for \$3,018, the amount of the verdict with interest. Thompson had money coming to him from the estates of Mary D. Thompson and J. B. Smith. This money, which was in the hands of the executor, was garnished by Miss Krepely, and the judgment entered yesterday against the garnishees.

## A Sale Vacated.

Judge Hawkins, of the Orphans' Court, yesterday handed down an opinion in the case of the children of the late Philip Hauch, against Michael Benz and wife. After she married Benz the property was sold at auction by Benz. It was purchased by Jacob Reiber and recovered by the heirs, and after the sale they filed a petition to have it set aside, alleging that the transaction had been for the purpose of defrauding them of their portion. Judge Hawkins in his decision vacated the sale and directed the purchaser to make a declaration of trust.

## Mr. Reed's Denial.

Frank C. Reed, President of the Chartiers Creamery Company, yesterday filed his affidavit of defense to the suit of John D. Biggart. It was alleged by Biggart that Reed by making false representations to him concerning the flourishing condition of the company, had induced him to purchase \$500 worth of stock for himself and \$500 worth for his brother, J. McC. Biggart. The company was at the time insolvent. Mr. Reed denies that he made any statements to Biggart concerning the condition of the company, but that Biggart had read the contract of the company with the Milk Producers' Protective Association, and was anxious to

get a share of the money he supposed the company would make out of it.

**Suits for Divorce.**  
George Emerich yesterday sued for a divorce from Sophia Ann Emerich, alleging infidelity. Suits for divorce were also entered by Thomas A. Cunningham against Margaret L. Cunningham for desertion and infidelity; Mary H. Hayes against Henry Hayes for indignities and neglect, and Rosa Watson against Austin M. Watson for desertion.

**Legal Tender.**  
In the United States Court yesterday a capias was issued for the arrest of John Ross, who had been indicted for counterfeiting by the May grand jury. He was one of the gang of counterfeiters, and has succeeded to date in eluding capture.

DANIEL PENWELL yesterday entered suit against W. E. Howley & Co., contractors, for \$5,000 damages. The defendants were doing some grading at Woods run, Allegheny, last April. Penwell walked along just as a blast was put off, and a piece of rock struck him, breaking his leg.

MONDAY'S trial list is as follows in the Criminal Court—Commonwealth vs. Joseph Dimey, W. Bailey, Patrick Conway, Elise J. Robinson, Maggie McDonald, John Q. Workman, James L. Orr, W. H. McCluskey, Henry Laughlin Smith, et al. vs. John Stricker, Frederick Shaughtney, et al. vs. Albert C. Baker, Henry Shaughtney, et al. vs. Joseph R. W. W. Gleason, et al. vs. Charles Duncan, Fred Gold-Diehl, John Hamspey, Dennis Cornan, Frank Dier.

## MR. KOHLER WILL WITHDRAW.

He Will Not Act as Treasurer for the Proposed Travelers' Club.

A charter was read yesterday to the Commercial Travelers' Protective Association, of Pittsburgh. Frank K. Kohler, Secretary of the People's Mutual Accident Insurance Company, has decided to withdraw as Treasurer of the Travelers' Club, and return the money he has in his hands to the donors. This amounts to about \$600. Mr. Kohler says he regrets that he went into the affair, but that he was induced to do so by the promises of the organizers, and that he will withdraw from the organization.

## LINOLEUMS AND CORTINE.

These Goods are Now Selling Cheaper at Groetzinger's Than Ever Sold Anywhere.

We have a large line of A 1 linoleums and cortine, the selling price of which is cheap at \$1 a yard everywhere.

During our special sale of the next two weeks we will let them go at 75 cents a yard. This is positively the lowest figure ever reached for goods of this quality, and we won't continue it longer than two weeks. Don't forget that.

EDWARD GROETZINGER, 627 and 629 Penn avenue.

## The Scalpers.

On account of our system of cutting all regular prices down to the lowest possible terms we are getting a great deal of business. Last week some prices were advertised elsewhere that might seem low if you had not been at our store. But to our customers they were not tempting, being higher than our regular prices. That lot of scallops and light prints we sold at 25¢ a yard, and some of our competitors thought a bargain; one firm bought about half of the lot and are getting 40¢ for them. Even at that price they are a good deal better than the quality of the finest quality (not ten days of steamer) will create a sensation among our competitors. The quality is 25¢; 600 pieces. Be on hand.

THORNTON BROS., 128 Federal st., Allegheny.

## Imported Sherry.

1828, Imported Amontillado Sherry, full quart, \$3.00  
1828, Imported Oporto, full quart, 3.00  
Pernat Sherry, full quart, 2.00  
Pernat Old Brown Sherry, full quart, 2.00  
Harrison Sherry, full quart, 1.00  
Fine Old Tapa Sherry, full quart, 1.00  
For sale by G. W. Schmidt, 95 and 97 Fifth ave.

## A Happy Thought.

"Economy leads to wealth." It just occurs to me that to exercise proper economy in dress one should have Dickson, the Tailor, of 65 Fifth ave., cor. Wood st., second floor, put their worn clothes in good shape for summer and thus save the expense of buying a new suit. Telephone 1558. Give him a trial, and you will not regret it.

SILK buyers should see the bargains we are offering in India and China silk during this great consignment sale.

DANZIGER & SHOEENBERG, Sixth and Penn ave.

## Artist.

Histed's celebrated \$6 dozen cabinets are the best in the city.

STUDIO, 41 Fifth ave.

## HENDRICKS &amp; CO. invite your attention

to their low prices; best work in the city; cabinets only \$1 a dozen. 68 Federal st., Allegheny.

## Fresh Arrival.

Just received from the Anheuser-Busch St. Louis brewery, a large supply of their celebrated Budweiser beer, in both quarts and pints. For sale at G. W. Schmidt's, Nos. 95 and 97 Fifth avenue, city.

## Something to Remember.

You should not forget that there is a little store on Penn ave., opposite Library Hall, where you can get better coats, gloves, hosiery and underwear at lower prices than any other store ten times as large. Give us a trial. F. SCHWARTZ, 619 Penn ave.

## ORANGEHONEY PALMER.

At Union, Allegheny Valley R. R., Friday, July 12. Trains leave Union station at 8:45, 10:10, 11 A. M., 12:30, 1, 2, 3, 4, 5 and 6 P. M. Tickets now on sale at Fifth ave. ticket office and Union station.

## CHANGE IN MAKE-UP.

CLASSIFIED

ADVERTISEMENTS

That heretofore appeared on this page of THE DISPATCH will be found on the Eleventh Page, in the Second Part of this issue.

The Wants, For Sales, To Lets, Business Chances, Auction Sales, etc., are placed under their usual headings on the Eleventh Page. Advertisements handed in too late for Classification will be found on the Sixth Page.

## TWO COLUMNS OF TRUTH

Pittsburg's Leading and Largest House Furnishing Emporium.

## FURNITURE.

Our talk to-day is addressed to newly married couples in particular. Why waste your time, energies and affections in a 10x6 room of some hotel or boarding house? Why not possess your own cozy little home? You certainly have the means to do it, if you but consult the leading and largest House Furnishing Concern in Pittsburgh—Keech's—where you will find a stock of Furniture that is grand in every sense of the word—reliable, cheap, fine, stylish, handsome, large—and where you can buy ON CREDIT (if you desire it) for actually less money than you'll have in spot cash to any house in this city. This is no wild guess or exaggeration, but a straight, downright fact. Come in, then, ye new "embarkers on the matrimonial sea," and start your "journey of life" by letting Keech furnish your home and hearth. He'll do it right—he'll do it cheap.

## REFRIGERATORS.

If health is wealth and comfort is happiness, our refrigerators may truly be said to be invaluable. And they are. No housekeeper who has ever had one would do without it. But, like in Furniture, there is a big difference in Refrigerators. Remember, the cheap and trashy grades can be painted up and be made to look as nicely as the finest. On this score it is a fact worth noting that Keech keeps none but the best and most reliable Refrigerators, that have all the latest improvements and ice-saving appliances. And on these goods positively guarantees you a saving of from 15 to 25 per cent. Besides, you have the advantage of making your selections from a stock that includes all different designs, styles and sizes.

And how about Filters, Coolers and Ice Cream Freezers? Remember that Keech's is headquarters for these goods in Pittsburgh, as well as for all kinds of Tableware and Kitchen Utensils.

## CARPETS.

Last Sunday we announced that the big Carpet trade we enjoyed this season has left on our hands many remnants of varying lengths which we should now close out at away below their intrinsic value. How promptly and liberally this offer was responded to by the shrewd housekeepers of Pittsburgh is attested by the diminished number of remnants yet on hand. There are enough yet, however, to please all comers this week. But, don't delay any longer, if you want to take advantage of this rare opportunity, lest you may be left out in the cold. It is hardly necessary to tell you that our regular stock of Carpets presents all the usual inducements and attractions to particular and economical people.

A few words about Curtains, Window Shades and Portieres: If you need anything in this line, remember that we are at present engaged in closing out the balance of our spring stock preparatory to receiving our fall novelties. This means bargains for you, and you know it.

## BABY CARRIAGES.

No mother of a baby should do without one. No excuse for it. Prices are so low as to be within the reach of all. Just think! At the exceptionally low price of \$7.50 you can buy a first-class Baby Carriage, with wood or steel bicycle wheels, genuine reed body, beautifully upholstered and having a handsome parasol. But this is only a fair example picked at random from our immense stock. Bear these facts in mind when starting out to buy a Baby Carriage: We show the largest stock, the grandest variety, the prettiest makes, the latest styles, and (this is the most important of all) we positively save you from \$2 to \$10 on every Baby Carriage you may buy from us. Sensible people will save their time and money when wishing to purchase by going to Keech's, and this not only holds good about Baby Carriages, but about every article in the Great Penn Avenue House Furnishing Emporium.

## CASH AND CREDIT HOUSE.

923 and 925 Penn ave., Near Ninth Street.

Open Saturday Nights till 10 o'clock.

## WISDOM'S LOSSES!

MARCH, April, May and June have been the "banner" months with us in our business history. Our large store has been taxed for room to meet the trade and do business as we like to do it—comfortably.

The usual dull months of July and August are here. We're going to turn these into busy ones. Beginning with to-morrow, two gold, silver or paper dollars will do the work of three dollars in the purchase of reliable goods. We have, as a matter of course, despite our enormous business, actually more goods in our store now than any other dealers of this city have had at ANY TIME during the season and our objective point is to sell what we have during July and August. The plan laid out has been called "Wisdom's losses." You are to take our merchandise and we your money. You wouldn't exchange unless we made it an object. That we'll do by cutting off dollars.

You'll get bargains impossible to obtain elsewhere and we'll make dollars by the use of your money—a fair exchange you'll say of course.

## WAKEN TO THE FACT, OH YE PEOPLE

Bargains Impossible of Duplication

EVERY DEPARTMENT OF OUR STORE

There's no time in the past season when our sales have not exceeded the combined sales of ANY THREE of the other large clothing houses in Pittsburgh, notwithstanding we have put our truthful statements against exaggerated advertising. We expect this week a flood of eager buyers for the simple reason that we're bound to keep busy even if we lose money. The goods we have must be sold at some price; they can't linger around here; not in our store. This is the reason why we make such remarkable offers; give such phenomenal bargains. Our prices for Men's Suits will range from \$3.50 to \$25, the way stations between these two points being frequent enough to accommodate all kinds of people. Altho' we have not, as in mid-season, 30, 40 or 50 of a kind yet we have enough to suit and fit EVERYBODY. You've only got to make up your mind as to the amount you wish to spend to fit you out in proper summer attire to get something to suit you. Bear in mind we've got first mortgage on quality and we strike the key note of popularity by giving the highest satisfaction in fit and style.

Orders by Mail Receive Same Attention as if Brought in Person.

Always Send Money With Mail Orders, it Saves Time and Expense.

Many a poor woman, misled by some high-sounding advertisements of unscrupulous dealers, pays the penalty of an injudicious purchase by constantly toiling after her hard day's work in order to keep in repair clothing bought for her boy at clothing stores other than ours. We protect all in